

## **Your Guide to Your First Turbulence Training Affiliate Sale**

Hi! This is Craig Ballantyne from TurbulenceTraining.com and I just want to thank you for becoming a Turbulence Training Affiliate!

That is really cool and I appreciate you and your help.

Turbulence Training is one of the world's most popular fat burning workout programs and one of the top products on Clickbank.

My goal is to help millions of folks transform their bodies, but also to help you make lots of sales. And I can guarantee you that I am working harder than anyone to help my affiliates make sales.

Turbulence Training gives you 75% commission on every sale that you make and some TT products pay out \$150 commissions! And we now have 1-click upsells in place to help you make even more money per sale.

Just let me know if there is anything I can do to make your affiliate efforts easier.

Feel free to email me ([info@turbulencetraining.com](mailto:info@turbulencetraining.com)) and ask me how I can help you make your first sale. And when you do make that first sale, please send me a big, "I did it!" email to celebrate.

NOTE: Recently the United States Federal Trade Commission made significant changes to their rules and regulations regarding product endorsements. Please review these guidelines which can be located at the link below to ensure your website and ads are in compliance."

=> <http://www.ftc.gov/os/2009/10/091005endorsementguidesfnnotice.pdf>

Clickbank also emphasized that our compliance is of the utmost importance. I encourage you to learn more about the regulations surrounding internet transactions that can be found through that link. The Federal Trade Commission's new rules regarding the use of testimonials and endorsements take effect on December 1, 2009. Please review these guidelines to ensure your website and ads are consistent with these rules.

Thank you!

Craig Ballantyne, CSCS, MS  
Author, Turbulence Training

## **Turbulence Training 7-Day Affiliate Guide to Your First Sale**

I'll also be sending you information on a regular basis to help you promote Turbulence Training. Now here's a 3 step guide to help you get started making sales right away:

### **1. Create your Turbulence Training affiliate link.**

The Turbulence Training affiliate program is managed through Clickbank. If you don't have a Clickbank affiliate ID yet, you'll need one to promote Turbulence Training. But it's easy to sign-up. Head on over to [www.Clickbank.com](http://www.Clickbank.com) to get your affiliate ID to create your "hoplink". The hoplink is your affiliate link for sending traffic to Turbulence Training and it records your sales and commissions.

Your hoplink affiliate ID will look like this:

=> <http://XXXXXX.turbulence.hop.clickbank.net>

NOTE: Please replace the XXXXX with your affiliate ID. For example, if you choose "promoteTT" as your affiliate ID, your link will look like this:

=> <http://promoteTT.turbulence.hop.clickbank.net>

### **2. Get help in the Turbulence Training Affiliate area**

You'll discover articles you can post, PDF reports you can give away, banners and images you can put on your site, and much, much more to help you start promoting Turbulence Training immediately.

No matter what your experience level, you'll get a lot of great ideas from the "How to Get More Traffic" report I created for you.

Please visit this page to discover all of the Turbulence Training promotional materials:

=> <http://www.turbulencetraining.com/affiliates/index.shtml>

### **3. Take Action!**

Taking those tools and putting them to work is the key to making sales. So please visit the TT affiliate section and get started today.

## Turbulence Training 7-Day Affiliate Guide to Your First Sale

### **The #1 way to make a Turbulence Training affiliate sale – fast!**

Here's what you need to do.

You're going to take one of our top converting Turbulence Training articles and post it on your blog/website or send it out by email to your list. And wherever it says, "TurbulenceTraining.com" in the article, you just need to insert your affiliate link.

If you post the article on your site, just copy and paste the article from the TT affiliate section. If you send it out by email, here's what I want you to do.

Write up a little introduction saying how you stumbled across this great article on the Internet and how you wanted to share it with your readers because you believe it contains the best fat loss advice. Then copy and paste the article into the email and make sure to include your affiliate link.

That's all you need to do to get on the path to making your first sale fast!

Here's a link to the Turbulence Training article archives where I've posted the best converting Turbulence Training articles for you to share with your readers.

=> <http://turbulencetraining.com/affiliates/articles.shtml>

Some of the most effective Turbulence Training articles are also the most controversial, including these:

1) The Cardio Machine that Sucks!

=> <http://www.turbulencetraining.com/affiliates/articles/crosstrainers.html>

2) Why Bodybuilders Hate Turbulence Training

=> <http://www.turbulencetraining.com/affiliates/articles/bodybuilders-hate-tt.html>

3) A Letter From Your Belly Fat

=> <http://www.turbulencetraining.com/affiliates/articles/Letter.html>

And there are dozens of other articles on the site that you can use to promote Turbulence Training on your blog, your website, and in your emails.

Let me know if you need any help choosing the right article for your readers!

## **Turbulence Training 7-Day Affiliate Guide to Your First Sale**

### **Another Tool to Help You Make Your First Turbulence Training Sale**

You can now give away a copy of the Original 4-Week Turbulence Training Bodyweight Workout to your readers...

...and make you'll make affiliate sales based on the links inside the report!

And we've added hot new professional e-book covers that will wow your readers.

Here's how to use the 4-week bodyweight program to promote TT...

All you do is download it, add your affiliate link, and then give it away however you see fit to your list. When readers click through on the links in the report and buy Turbulence Training within 60 days of clicking on your link, you'll be credited with an affiliate sale.

Here's the link you need to get started...

=> [http://www.turbulencetraining.com/affiliates/articles/Affiliate\\_PDF\\_ReBrander.html](http://www.turbulencetraining.com/affiliates/articles/Affiliate_PDF_ReBrander.html)

Here are a few great ways to use the 4-week bodyweight e-book:

- 1) Give away as a free bonus for signing up to your newsletter.
- 2) Give away as a bonus when people buy one of your products.
- 3) Give away as a bonus for signing up to your bootcamp.

Good luck and let me know if you need any help with this. We also have a sample Turbulence Training workout PDF report and a copy of the Turbulence Training Hot Zone Workout PDF report that you can brand with your affiliate link and share with your readers to promote Turbulence Training.

You'll find all of those reports – and snazzy artwork – here:

=> [http://www.turbulencetraining.com/affiliates/articles/Affiliate\\_PDF\\_ReBrander.html](http://www.turbulencetraining.com/affiliates/articles/Affiliate_PDF_ReBrander.html)

## **Turbulence Training 7-Day Affiliate Guide to Your First Sale**

### **Exciting New Tool To Help You Make Turbulence Training Sales**

We've added a new tool that allows you to send your readers directly to our best converting pages and we're one of the few fat loss programs who have gone to this extraordinary effort to make your affiliate efforts more effective.

This exciting new tool is called a "Link Generator" and allows you to set up special affiliate links to send your readers to our best converting sales pages and to all of our different Turbulence Training programs:

=> <http://www.turbulencetraining.com/affiliates/link-generator.php>

You can send your readers directly to...

=> The Female Sales Page

=> The Jillian Michaels Testimonial

=> The Male Sales Page

=> The Transformation Contest Page

=> Or even directly to the Upsell Page

But the best page to send your readers to is the 21-Day Trial Offer page where your readers can try TT for only \$4.95.

The TT trial offer is perfect for people "on the fence" and still not sure about trying Turbulence Training

Here's the specific link for that page:

=> <http://XXXXXX.turbulence.hop.clickbank.net/?page=trialoffer>

(Just make sure to replace the XXXXX with your affiliate ID.)

And I also encourage you to check out all of our sales pages that you can use in our link generator here:

=> <http://www.turbulencetraining.com/affiliates/link-generator.php>

Let me know if you have any questions choosing the right Affiliate Link for your readership, blog, or website.

## Turbulence Training 7-Day Affiliate Guide to Your First Sale

### More Information on the Turbulence Training Trial Offer

Your readers can grab a 21-Day Trial Offer of Turbulence Training for only \$4.95...and 21-days later will be billed the remaining \$35.00.

So you'll get a small, immediate commission, and then the remainder of your 75% commission 21-days later.

The trial offer increases conversions, and it's like a "surprise party" when you get the remaining commission 3 weeks later.

Here's how to create your affiliate link to the Trial Offer...

1) Visit this page:

=> <http://www.turbulencetraining.com/affiliates/link-generator.php>

2) Select the "TT 21-Day Trial" from the landing page list

=> <http://XXXXXX.turbulence.hop.clickbank.net/?page=trialoffer>

4) Create your affiliate link by replacing the XXXXXX with your Clickbank ID.

5) Now you can use that link in your emails and newsletters, and on your blog and website.

And here's a recap on how it works...

1) People will purchase Turbulence Training for only \$4.95 and you'll receive a 75% commission.

2) Then they'll try out Turbulence Training for 21 days and love it!

3) At the end of the 21 days, they will be re-billed the remaining \$35.00 unless they cancel...and you'll receive a 75% commission on the remaining billing.

4) So you will receive 2 affiliate commissions totaling the same as if the reader bought the normal \$39.95 offer.

5) It's obviously a lot different than a regular sale but it is a great way to convince those who are "skeptical" of Turbulence Training to give it a trial run.

If you have any questions about the trial offer, let me know!

## Turbulence Training 7-Day Affiliate Guide to Your First Sale

### **Let Me Know If I Missed Anything**

Well, that concludes the guide to making your first Turbulence Training affiliate sale. If I left anything out or if you still have any questions or if there is anything I can do to make your affiliate efforts easier, just let me know.

You can contact me here:

=> [info@turbulencetraining.com](mailto:info@turbulencetraining.com)

Dedicated to your success,

Craig Ballantyne, CSCS, M.Sc.  
Author, Turbulence Training  
[www.TurbulenceTraining.com](http://www.TurbulenceTraining.com)

PS - Seriously...

...if there is anything I can do to help you out, please let me know. Do not hesitate to ask.

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#### Privacy Policy:

The Turbulence Training affiliate list is never shared, rented or sold.

#### Earnings Disclaimer:

Turbulence Training makes no promises, assurances or guarantees about earnings, commissions, conversions or income potential.

CB Athletic Consulting, Inc.  
2100 Bloor Street West, Suite 6315  
Toronto, Ontario  
M6S 5A5

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